

# EVENT FLYER INSTRUCTIONS

Use this flyer to help get the message out about your event  
and inspire customers to Shop Small®.

Print out as many copies as you like, fill them out  
according to the instructions below, and then put them  
up around your neighborhood.\*

Here's what to do:

1. On the appropriate lines, fill out the name of your event,  
your business name, your event address, as well as the  
date and time of your event.
2. Within each pull tab, write your name and email address,  
or the event address.
3. Finally, get some scissors and cut down the dotted lines  
so the tabs are easy to tear off.

\* Only place flyers in permitted areas.



# — JOIN US — AT OUR EVENT!

EVENT NAME

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BUSINESS

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ADDRESS

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**DATE:** \_\_\_\_\_

**FROM:** \_\_\_\_\_ **TO:** \_\_\_\_\_

#SHOPSMALL

